

— AI CONTENT CREATOR —

THIAGO FERNANDES



AI tutorials that turn viewers into users

I show Brazilians how to use AI tools to create content and make money online, with simple split-screen tutorials and real results.

See the numbers ↓

Get in touch

514K

FOLLOWERS

3.29M

VIEWS · 30 DAYS

1.79M

REACH · 30 DAYS

201K

INTERACTIONS · 30 DAYS

Instagram Insights, Sep 27 – Oct 26, 2026 · 102.9K accounts engaged · 50K shares · 19.5K saves

BRANDS I'VE WORKED WITH

CAPCUT HAILUO AI MINIMAX DREAMINA BUZZY
PIPPIT WAYINVIDEO FISH AUDIO SYNTAX CREATI

AUDIENCE

Brazilian adults aged 25 to 54

Follower demographics from Instagram Insights, October 2026.

77%

aged 25 to 54

90.3%

live in Brazil

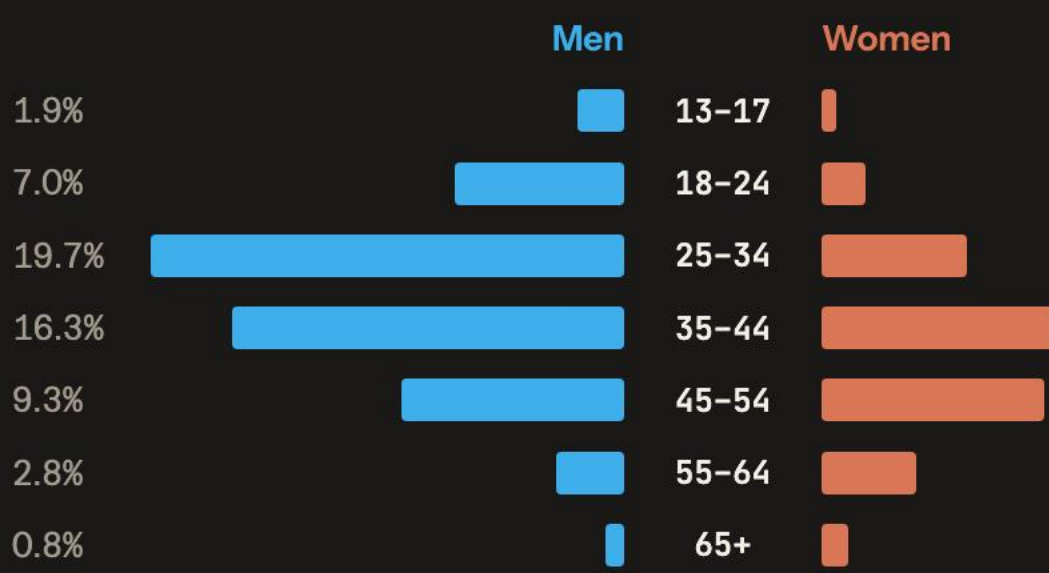
57.8%

men · 32.6% women

96%

Portuguese-speaking

AGE BY GENDER · % OF ALL FOLLOWERS



9.6% of followers did not state a gender and are left out of this chart.

AGE · ALL FOLLOWERS



TOP COUNTRIES

Brazil	90.3%
Portugal	2.6%
Angola	1.9%
United States	1.2%
Mozambique	0.9%

TOP CITIES · FOLLOWERS

São Paulo	37,974
Rio de Janeiro	19,594
Manaus	7,793
Fortaleza	7,354
Salvador	6,815

RESULTS

Reels that reached millions

TOP REEL

11.0M

VIEWS

Likes 375K Shares 140K

#2

7.56M

VIEWS

Likes 441K Shares 181K

#3

4.11M

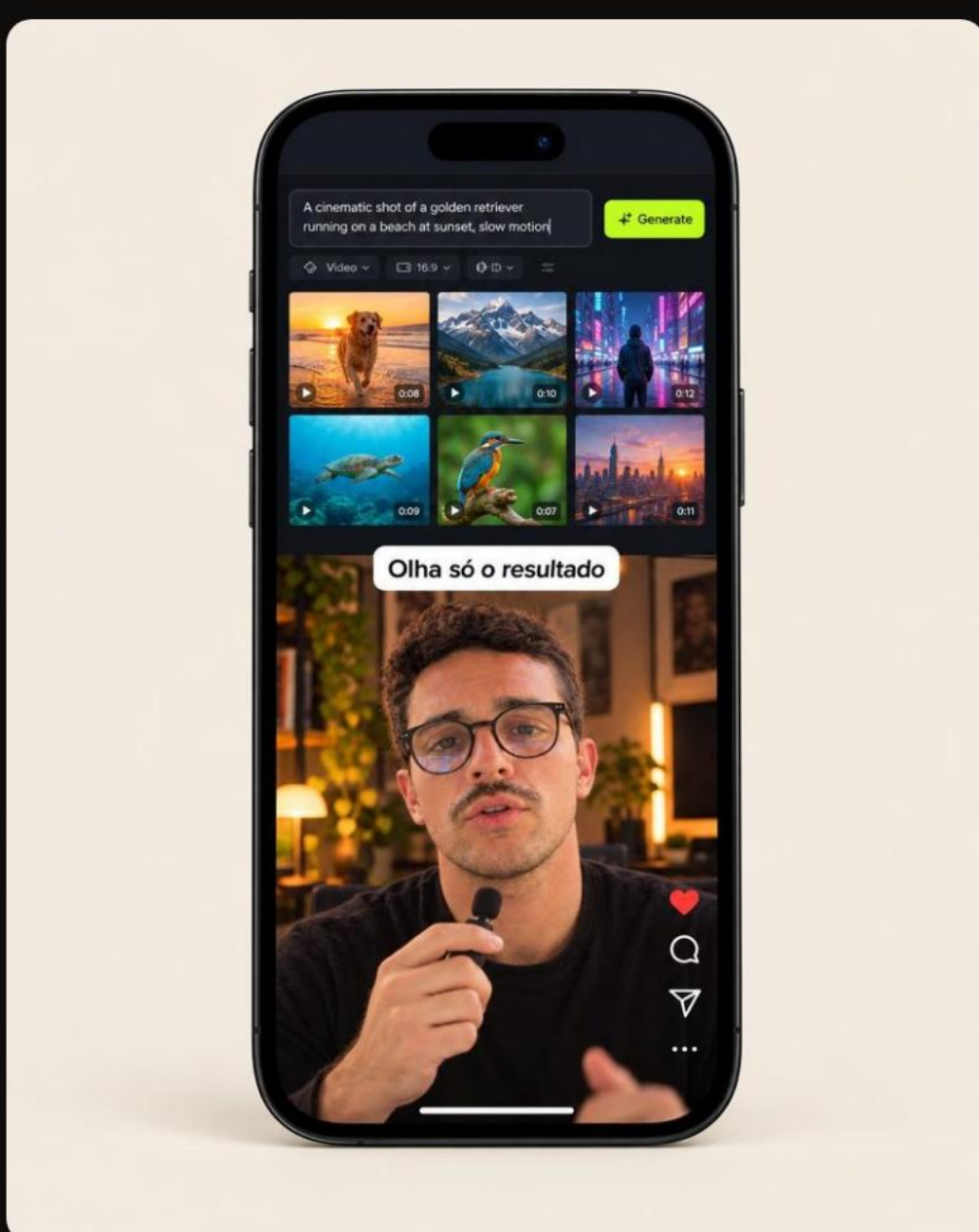
VIEWS

Likes 202K Shares 50K

1.32M views on my best reel of the last 30 days 180K views on "I built an app from scratch with AI"

HOW A COLLAB RUNS

A tutorial people can follow, then a direct link



Split-screen format: your product on top, me explaining underneath.

01

Hook

Opens with the final result, so viewers see what the tool makes before they hear its name.

02

Step by step

I walk through your product on screen with simple instructions anyone can repeat.

03

Result

The finished output in full, with your key features and offer in my own words.

04

Comment to DM

Viewers comment your product name and an automation sends your link straight to their DMs.

"And if you want to try this tool, just comment HAILUO and follow me, and I'll send it to your DMs."

Standard call to action, with your product name as the keyword

Let's create together

Instagram @thiagofernandes.ia

TikTok @dicasdenegocios.ia

YouTube @ThiagofernandesIA

EMAIL

thiagohenriquefer1@gmail.com

WHATSAPP · FASTEST REPLY

+55 37 99184-9663